

# NEW WEEKLY

USE AS A STANDALONE FOR YOUR WEBSITE OR AS A COMPANION FOR OUR **PRINT REVIEWS** (FOR CROSS-PLATFORM PROMOTION)

# VIDEO REVIEWS

FOR NEWSPAPERS GOING DIGITAL

- 1) 3-5 minute videos reviewing new vehicles
- 2) Branded with your masthead and audio intro
- 3) Simple upload to your site
- 4) Standard video formats
- 5) High-def. available

WE ADD YOUR MASTHEAD/LOGO AND AUDIO INTRO SO THERE'S BRAND RECOGNITION WHEN VIDEOS ARE SHARED ON SOCIAL MEDIA

DOWNLOAD FROM OUR SERVER EVERY WEEK, UPLOAD/EMBED TO YOUR SITE/CHANNEL

VIEW A SAMPLE VIDEO [www.vimeo.com/wheelbasemedia/videosample](http://www.vimeo.com/wheelbasemedia/videosample)

BE SURE TO SUBSCRIBE TO OUR WEEKLY PRINT REVIEWS

## STARTING TODAY IS AS EASY AS:

- 1) Subscribe by calling toll-free 800.236.9044
  - 2) Download your weekly video from our secure site
  - 3) Upload to your site or location (youtube channel, etc.)
- (Note that initial setup is required with password info, etc.)

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